



USARAD.com
RADIOLOGY-ON-DEMAND™

USARAD.com Releases Medical P2P Communicator™ Software (beta)

Novel tool streamlines and enhances physician-to-physician communications and improves patient care.

MOUNT LAUREL, NEW JERSEY – November 19, 2012.

USARAD.com is pleased to announce a release of a unique and universal application currently in beta-testing phase which facilitates communication between any two physicians including a radiologist and a referring physician. Advanced software, developed by USARAD's team of software, IT and web engineers includes a mobile application which works on virtually all mobile platforms and devices. It utilizes Radiology-on-Demand® cloud-based platform in its core. This solution allows total customization for each and every USARAD.com current and future client and caters to individual referring physician communication preferences while at the same time strengthens and expands the client's referring networks.

This application was developed and tested in conjunction with one of its many loyal customers, Dynamic Medical Imaging, which operates imaging centers in NY and NJ. This unique solution improves patient care and makes important communications more efficient for all physicians.

Steven Brownstein, MD, DMI's owner, notes, "We were honored to assist USARAD.com in development of the product of such critical importance. There are few in the industry committed to the same level of service as USARAD.com. Nothing is as important as relationship between our radiologists and our referring physicians and this software removes barriers impeding this relationship. After testing this software for only two weeks we already see some significant positive changes in referring patterns which will contribute to our long-term success."

Michael Yuz, MD, MBA, USARAD.com founder and CEO, also notes, "For our outpatient facilities, we have always employed unique strategies helping them grow their referral base and succeed. These include joint marketing techniques as well as techniques which encourage our radiologists to form critical relationships with referring physicians. As a result, a majority of our clients experience an average growth of 30 percent in the first six to nine months. Significant investment and development of this important software is further proof of our unparalleled dedication to

customer service “

In 2013 USARAD.com plans to expand and add additional features to this important software and bring this universal solution to a general medical market beyond radiology.

About USARAD

USARAD.com is a radiologist-run and operated full-service subspecialty radiology and teleradiology company that services imaging centers, small to medium sized hospitals, radiology groups, mobile units including PET, MRI and ultrasound, multispecialty groups and orthopedic clinics, and hospitals. Recognizing the need for high-quality, reliable on-call and daytime radiology and teleradiology services, USARAD.com was formed by a collaborative effort of American radiologists, all Board Certified by the American Board of Radiology. Bringing their experience from some of the finest radiology departments in the United States, USARAD.com built a network of highly specialized radiologists throughout the country.

For further information, please visit us at RSNA conference in Chicago Nov 24-29, 2012 or contact David Morgan at 888-886-5238 x 44, David Bohacs at 888-886-5238 x 45 or Zack Stein at (727) 463-0814.