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## **WorldRad.com, an International Subsidiary of USARAD.com, Partners with European Teleradiology firm Direct Diagnostic Alliance**

### **Leading US-Based Radiology Service Provider Launches Additional Effort Aimed at International Expansion**

**MT. LAUREL, N.J., Nov 21, 2012** — USARAD.com announces a Joint Venture between its international subsidiary WorldRad.com division and Direct Diagnostic Alliance headquartered in Barcelona, Spain. The Joint-Commission accredited USARAD.com U.S. board-certified American Board Certified radiologists will join forces with DDAs and highly qualified radiologists in a full range of radiology sub-specialties to expand services in Europe (including Scandinavia and Russia), Middle East and Africa.

DDA is the leading telemedicine service provider in Europe and offers high quality sub-specialty radiology interpretations with a rapidly increasing panel of sub-specialty radiologists. DDA offers a full range of advanced services, including PET/CT, neuroradiology, musculoskeletal, cardiac, breast, oncological, abdominal, thoracic and coronary CTA imaging.

WorldRad.com will assist DDA teleradiology group maintain its commitment to exam turnaround in 30 minutes or less for emergency cases and 4 hours for standard reads, while upholding a commitment to the highest standards of care.

A partnership based on a shared commitment to advanced technology, both WorldRad.com and DDA are supported by sophisticated proprietary digital image management and communications infrastructures that speed images in high diagnostic quality across the globe if needed to support ultra-fast, high quality exam reading. Both practices also offer a full range of imaging technology solutions to clients to facilitate state-of-the-art reciprocal communications of images and reports.

Michael Yuz, MD, MBA, CEO of USARAD.com & WorldRad.com comments, "Although often equipped with advanced imaging technology, many areas of Africa, Middle East and even parts of Europe are suffering from a shortage of radiologists qualified to read today's advanced imaging exams. "In partnership with WorldRad.com, DDA can offer reading by highly trained radiologists in locations around the world for 24/7 service."

Martin Leger, DDAs Managing Director comments, "Our mission is to work with imaging centers and hospitals in Europe, Africa and Middle East to ensure that patients in underserved regions receive the advanced medical care they deserve. We have created a strong infrastructure of both human talent and technology to support these goals. Today, we are pleased and proud to have WorldRad.com join with us to further these goals and look forward to a long relationship with the company."

“Together, Direct Diagnostic Alliance and WorldRad.com make that service a reality,” adds Dr. Yuz. He also points out that for many hospitals and medical practices, teleradiology can provide a cost-effective, efficient solution keeping them up to date with the latest imaging techniques and technologies for the benefit of their patients. Both companies will also offer value-added services to their clients such as radiology second opinions.

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### **About USARAD.com and WorldRad.com**

WorldRad.com is an international subsidiary corporation of USARAD.com providing service in multiple parts of the world including Europe, Asia, South America and the Middle East. USARAD.com is a fully physician-owned and operated company that interprets general and a full range of subspecialty exams in all imaging modalities. Utilizing unique Radiology-On-Demand® cloud-based technology, USARAD.com is committed to providing timely and responsive image review using highly qualified specialists. All subspecialty interpretations are performed by board certified fellowship-trained radiologists and cardiologists. USARAD.com offers state-of-the-art proprietary RIS and PACS technology for advanced report communications with client sites via web-based interface.

USARAD.com, headquartered in Mt. Laurel, New Jersey, is one of the fastest growing teleradiology groups in the country and world. The company provides 24/7/365 service in all 50 states and multiple countries for imaging centers, hospitals and mobile imaging providers.

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### **About Direct Diagnostic Alliance**

Direct Diagnostic Alliance (DDA) is a company formed by two leading diagnostic providers in Europe taking roots to 2002. By uniting organizations DDA aims to deliver significant benefits to healthcare providers including the highest medical quality, improved operational efficiency and greater access to our medical, technical and administrative staff. Direct Diagnostic Alliance (DDA) is an international company that specializes in image management solutions based on robust and industry-standard technology used by hundreds of production sites worldwide. The company was formed due to the recognition that healthcare providers need a partner who can deliver the highest medical quality in the most efficient way. A wide access to sub-specialist radiologists, technical and administrative staff combined with new technologies and efficient workflows represent their operations.

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