



**FINDRAD.com**  
RADIOLOGY-ON-DEMAND™



**USARAD.com**  
RADIOLOGY-ON-DEMAND™

## **FindRad.com Delivers Interactive Radiology Center Directory with Real-Time Appointment Scheduling**

**Special Introductory Offer: Free Preferred Radiology Center  
Membership, Converting Internet Traffic into Appointments**

**October 31, 2011, Mt. Laurel, NJ--**USARAD.com, a leading national outsourced radiology solutions provider, announces FindRad.com, a ground-breaking national radiology directory with benefits for both patients and imaging centers. This unique resource enables patients to search for radiology centers throughout the United States, review background information about the facilities and schedule an appointment online instantly. A comprehensive resource containing almost 14,000 diagnostic imaging sites, FindRad.com lists outpatient imaging centers, hospital radiology departments, mobile radiology companies and physician offices with imaging capabilities.

FindRad.com provides advanced search features including search by zip code and distance radius, procedures offered, languages spoken and insurance coverage, among other options. The directory is updated daily and also includes such interactive features as patient feedback, links to imaging facility websites and driving directions.

Every day thousands of patients are searching for radiology service online and imaging centers benefit tremendously from FindRad.com service by attracting new business. For preferred providers, FindRad.com takes website traffic and instantly converts it into appointments. Patients are able to schedule radiology visits 24 hours a day, 7 days a week. FindRad.com helps radiology practices by broadening their visibility, and will be especially powerful for practices that receive strong patient reviews and feedback.

FindRad.com will also help facilities alleviate lost productivity due to last minute cancellations by filling those times with new patients.

The innovative new website is a free nationwide service for the patients, and basic listings are also free for the radiology centers.

As a special introductory offer, a preferred Membership for centers is now offered on a complimentary basis until December 31, 2012. This membership allows access to sophisticated online appointment tools, a special featured listing position, advertising of fees for cash payment patients and appointment reminders. Preferred membership is privileged and available on a first come, first serve basis

within a particular zip code. FindRad.com reserves the right to limit availability based on a proprietary formula. During site pre-launch testing, almost 100 imaging facilities already signed up for preferred membership. New facilities are joining daily.

Plans are underway to expand the website to cover world-wide services. Technology features also are being expanded. For example, automatic real-time appointment book synchronization with most major scheduling applications will be available in the near future.

---

### **About the Diagnostic Radiology Market**

The U.S. diagnostic radiology market is estimated at \$80 billion, which constitutes up to 10% of all healthcare spending. With rising healthcare costs, increasing numbers of employers are shifting healthcare expenses to employees, who also are experiencing rising deductibles and out-of-pocket costs as well as increasing premiums. Some employers are dropping coverage. It is also estimated that there are currently 50 million uninsured in the United States. As a result, consumerism in healthcare is at its highest level.

Simultaneously, experts predict that internet traffic will quadruple by the year 2014. Patients demand real-time information enabling the comparison of quality reviews and accessibility. FindRad.com caters to these trends and is well positioned to become a world leader in the radiology segment. The ultimate goal is to improve healthcare of millions.

---

### **About USARAD.com**

[FindRad.com](http://FindRad.com) was developed by USARAD.com, a fully radiologist-owned and operated company that interprets general and a full range of subspecialty exams in all imaging modalities and offers other outsourced solutions. Utilizing unique Radiology-On-Demand™ cloud-based technology, USARAD.com is committed to providing timely and responsive image review using highly qualified specialists. All subspecialty interpretations are performed by board certified fellowship-trained radiologists and cardiologists. USARAD.com offers state-of-the-art proprietary technology for advanced report communications with clients.

USARAD.com, headquartered in Mt. Laurel, New Jersey, is one of the fastest growing teleradiology groups in the country. The company provides 24/7/365 service in all 50 states. For further information on FindRad.com and USARAD.com, please call Dave Morgan at 888-886-5238 x 44 or Dan Klosterman at 888-886-5238 x 41, or visit [FindRad.com](http://FindRad.com) and [USARAD.com](http://USARAD.com).