

USARAD Holdings Inc. Announces Launch of USARAD360™

Wide Spectrum of Extra Value-Added Services Including SecondOpinions.com® Enables Imaging Facilities To Grow and Remain Competitive Despite Challenging Medical Market Conditions

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“We are pleased to offer tools not available elsewhere to our clients because we understand the disruptive forces facing them. Our goal is to make every one of our clients successful and help them grow,” said Michael Yuz, MD, MBA, CEO USARAD”

USARAD Holdings Inc., a leading US Joint Commission Accredited teleradiology and specialty telemedicine solutions provider, including its SecondOpinions.com® division, officially announced today that it has launched USARAD 360™ to help its clients grow and achieve even more success.

There are a number of disruptive forces in healthcare today including consumerization, healthcare virtualization, and tremendous pressures to lower costs, reduce medical errors and eliminate redundant or unnecessary procedures and surgeries. Many of these challenges stem directly from active implementation of the Affordable Care Act, also known as Obamacare. As a result, imaging facilities today are faced with numerous challenges including falling reimbursements, increased competition and more stringent billing and credentialing requirements. In addition there are increased demands from both referring physicians and patients alike. An increasing number of patients behave like consumers, demanding immediate reports, direct consultations with the radiologist and second opinions.

In response and to assist our imaging center clients, USARAD is pleased to offer many valuable additive services at no or minimal cost. The services are divided into several categories including Consumer Services, Practice Management, Marketing, I/T, Billing/Credentialing as well as subspecialty and telemedicine services.

Via its SecondOpinions.com division, USARAD offers complimentary Second Opinion Services to all clients. The client’s referring physicians can request a second opinion for any reason and another report will be issued by an alternate radiologist. In addition, patients at any facility can request primary and second opinions as well as direct phone consultations with subspecialty radiologists at very affordable prices.

USARAD offers complimentary Medical Director Services as well as On-Site Radiologist Services to its larger clients via its network of more than 2,000 radiologists in every part of the United States. Peer Review Services are offered free of charge to assist clients in achieving or maintaining ACR, Medicare and insurance accreditation. Complimentary pre-consultations are offered to help referring physicians and technologists properly protocol and triage the studies.

Since USARAD becomes a valuable partner to each of our clients, a small customized team of radiologists is offered, including local radiologists. It is essential that radiologists get to know local referring physicians via frequent phone contact as well as educational seminars. USARAD

assists with marketing techniques including flyers promoting radiologists, and even assists in fielding new websites with search engine optimization.

Besides routine state of the art 24/7 I/T support and close to 100% uptime, USARAD offers additional complimentary or low cost I/T services including HL7 integration and cloud image archive. In many cases USARAD is able to offer complimentary insurance credentialing of its radiologists.

In addition to routine radiology services, USARAD offers services of “super-specialty” radiologists including Cardiac CT/MRI/Echo, Breast/Prostate MRI Imaging, Oncologic and Cardiac PET/CT to name a few. Telemedicine services with physicians available in every specialty and subspecialty are also available for phone, video and written consultations.

USARAD does not stop here. There are multiple additional features coming in 2015, including analytic tools which will further assist imaging center clients to build relationships with their referring physicians and increase their local market share.

“We are pleased to offer these tools, the set of which is not available elsewhere, to our current and prospective clients because we intimately understand the disruptive forces facing them. Our goal is to make each and every one of our clients tremendously successful, and help them grow. As our clients grow, we grow alongside them.” said Michael Yuz, MD, MBA, Founder and CEO of USARAD Holdings, Inc.

About USARAD and SecondOpinions.com

USARAD Holdings Inc. has two operating divisions: USARAD.com and SecondOpinions.com®. USARAD.com, a leading Joint Commission Accredited Teleradiology company, provides service for a variety of medical facilities in the U.S. and abroad. It offers a full range of sub-specialty and general radiology exams. USARAD.com is committed to providing timely and responsive image review. SecondOpinions.com is a medical consultation and second opinions leader providing second opinion consultation services to customers by board certified physicians in all medical specialties. SecondOpinions.com provides services to individual consumers and also contracts with insurance companies, corporations, clinics and medical centers of excellence.

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